

JONGA FAN (JUNXIAN)

Hello, I'm Jonga, Graphic designer and Art Educator here based in New York. I do branding, digital design, editorial design and creative strategy.

EDUCATION

BFA DEGREE

Communication Design

Minor in Photography
Parsons The New School of Design
Graduated 2023

MA DEGREE

Art & Art Education

Teachers College,
Columbia University
Continuing Education

SKILLS

graphic design
product design
UI design
UX research
photography
video editing
ar/vr design

procreate
mural / miro / figjam

CODING

html
css
scratch

TOOLS

figma
adobe software families
unity
spark ar

LANGUAGES

English
Mandarin
Cantonese

EXPERIENCE

AUG 2023 - DEC 2023 | GAHSP MEDIA | NEW YORK, NY

Creative Photographer & Designer

- , GAHSP is a new source for purposeful conversations with the goal to encourage abstract, creative and critical thinking and healthier digital media routines.
- , Created series of product photography and graphic templates for clients, Executed a photography routine.

OCT 2022 - JAN 2023 | YZONE CREATIVE STUDIO | BROOKLYN, NY

Graphic Design Intern

- , Translate project requirements and business objectives into polished user interfaces.
- , Collaborated with teammates to deliver valuable features and to provide innovative suggestions of NFT projects.

JAN 2021 - AUG 2021 | ACG INTERNATIONAL ART

EDUCATION | GUANGZHOU, CHINA

Art Portfolio Teacher

- , Created lesson plans and course materials that are engaging and challenging for students. Planned and organized student art exhibitions, including selecting artwork, designing the layout, and promoting the event to the public.

JUL 20YY - OCT 2020 | ROYAL COLLEGE OF CANADA |

VANCOUVER, BC, CANADA

Graphic Design Intern

- , Designed brochures and banners using Photoshop, Illustrator, and video editing software.
- , Created design work for print and digital sales and marketing campaigns.
- , Designed marketing brochures and wrote website copy.

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EXPERIENCE CONTINUED

MAR 2020 - JUL 2020 | TENCENT TECHNOLOGY CO. LTD |

REMOTE

Digital Design Intern

- , Participated in the early design and planning phase of the Visionseed project: Conducted research on similar and competing products according to the design project brief.

NOV 2018 - AUG 2019 | K11 ART AND SHOPPING CENTER |

GUANGZHOU, CHINA

Campaign Staff

- , Promoted company's events by designing marketing materials such as posters, digital invites and brochures.
- , Leveraged Adobe Photoshop, Adobe Illustrator and Adobe Indesign to develop produce graphic art and visual materials for art center's popup exhibitions
- , Assisted with marketing team with pop up installation art in shopping malls.

VOLUNTEERS ORGANIZATION

SEP 2020 - JAN 2021 | GUANGZHOU QICONG SCHOOL OF DEAF |

GUANGZHOU, CHINA

Art Teacher Assistant

Demonstrated painting techniques to help students better understand lessons. Utilized technology to create digital art and introduce students to new media.